

AUTHORIZATION FOR THE USE AND PROCESSING OF PERSONAL DATA OF DAVIVIENDA GROUP S.A. SHAREHOLDERS WHO SUBSCRIBE TO THE WEBSITE

I voluntarily, expressly, informedly, and previously authorize DAVIVIENDA GROUP S.A., in its capacity as the data controller, hereinafter THE CONTROLLER or DAVIVIENDA GROUP, to collect and store my personal data that I have supplied by this means, for the following purposes:

I voluntarily, expressly, informedly, and previously authorize DAVIVIENDA GROUP S.A., in its capacity as the data controller, hereinafter THE CONTROLLER or DAVIVIENDA GROUP, to collect and store my personal data that I have supplied by this means, for the following purposes:

- i. To send me information related to quarterly results teleconferences and AGA (General Shareholders' Meeting); information regarding the quarterly and annual results of DAVIVIENDA GROUP, and press releases and relevant information that may have an impact on DAVIVIENDA GROUP and its operation.
- ii. To store my collected data mentioned in Clause One for the purpose of allowing DAVIVIENDA GROUP to contact me and resolve my concerns.

I understand that DAVIVIENDA GROUP will carry out the processing within the parameters established in Law 1581 of 2012, Regulatory Decree 1377 of 2013, and other applicable regulations.

Likewise, I declare the following:

- i. That I have been informed that DAVIVIENDA GROUP's Personal Data Processing Policy is published at the following address: www.daviviendagroup.com.
- ii. That as the owner of my personal data, I have the rights established in Law 1581 of 2012 and Decree 1377 of 2013 and other rules that modify, complement, add to, or repeal them, especially the right to know, update, rectify, and revoke the authorization I have granted for the use of my personal data. Said rights are published at: www.daviviendagroup.com. I can know, correct, and update my data, as well as revoke my authorization, through the email address ir@daviviendagroup.com. I understand that the revocation of this authorization will only operate when there is no legal or contractual duty that obligates the retention of the information.
- iii. That I understand that sensitive data are those that may affect my privacy or generate discrimination. I also understand that it is voluntary to supply sensitive data and that it is optional to answer questions related to them.

This authorization shall be governed by the applicable regulations, as well as by the following clauses:

CLAUSE ONE. PERSONAL DATA: For the purposes of this authorization, personal data means the email address.

CLAUSE TWO. TEMPORALITY OF THE AUTHORIZATION: This authorization will be effective as long as I do not expressly revoke it by written communication addressed to DAVIVIENDA GROUP. Similarly, once my relationship with DAVIVIENDA GROUP is resolved, my data will be destroyed in accordance with DAVIVIENDA GROUP's procedures for these purposes.